

09/01/2006 FRI 14:22 FAX 650 474 8401 GLENN PATENT GROUP

RECEIVED
CENTRAL FAX CENTER

SEP 01 2006

001/014

PTO/SB/07 (08-00)

Approved for use through 10/31/2002. OMB 0651-0031
U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no person is required to respond to a collection of information unless it contains a valid OMB control number.

Glenn Patent Group
3475 Edison Way, Ste. L
Menlo Park, CA 94025
Tel: (650) 474-8400
Fax: (650) 474-8401
Customer No. 22,862

Certificate of Transmission under 37 CFR 1.8

I hereby certify that this correspondence is being facsimile transmitted to the United States Patent and Trademark Office

on September 1, 2006

Date

Attn: Examiner Ramy M. Osman
Fax: (571) 273-8300
From: GLENN PATENT GROUP
Tel: (650) 474-8400
Fax: (650) 474-8401


Signature

Delta Revecho

Typed or printed name of person signing Certificate

Note: Each paper must have its own certificate of transmission, or this certificate must identify each submitted paper.

Re: Serial No. 09/769,514
Atty. Docket No. SAPO0002
TOTAL PAGES (Incl. cover sheet) - 14
The following documents are enclosed:

- Certificate of Facsimile Transmission (1 page);
- Response (8 pages);
- Replacement pages 1 - 4 and 8 (5 pages).

Burden Hour Statement: This form is estimated to take 0.03 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.

Serial No. 09/769,514

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE RECEIVED
CENTRAL FAX CENTER

In re Application of: Mondragon **Docket No.:** SAPO0002 **SEP 01 2006**

Serial No.: 09/769,514 **Art Unit:** 2157

5 Filed: January 26, 2001 **Examiner:** Osman, Ramy M.

Title: METHOD OF ADVERTISING VIA THE INTERNET

September 1, 2006

10 Assistant Commissioner for Patents
Mail Stop: Amendment
P.O. Box 1450
Alexandria, VA 22313-1450

15

AMENDMENT

The following Amendment is submitted in response to the Office Action dated May 4, 2006 for the above-identified patent application.

20 Listing of the claims begins on sheet #2 of this paper.
Remarks begin on sheet #6.
Replacement pages 1 ~ 4 and 8 can be found at the end of this paper.

25 The Commissioner is authorized to charge any fees that may be due and to credit
any overpayments to Deposit Account 07-1445, Glenn Patent Group.